



**SIERRA RIDGE**  
— WEALTH —  
**MANAGEMENT**

**NEWS RELEASE**  
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**For immediate release**

### **Sierra Ridge’s Hunter Lowry Wrangles Big Wins at Roping Competition**

Sacramento – Sierra Ridge Financial Advisor Hunter Lowry recently placed in two top spots at the Ariat World Series of Team Roping (WSTR) Title Fights XII, leaving with more than \$50,000 in team winnings.

The competition, held Feb. 9 – 12 at the Rancho Rio arena in Wickenburg, AZ, included over 450 teams vying for hundreds of thousands of dollars in prizes.

Hunter, a Sierra Ridge Financial Advisor since 2018, competed with his father, Darren Lowry, on the #10.5 WSTR Qualifier, placing second with a time of 36.84 seconds and winning a \$33,660 prize. He also competed in the #9.5 WSTR Qualifier with partner John Harshbarger, tying for third place with a time of 40.59 seconds, a win worth a \$20,740 prize.

Hunter said he owes his roping success to trusting the process, and that he dedicates up to three days a week to roping steers at his home arena. He said he finds many similarities between roping and financially sound practices.

“In roping, just like investing, sometimes you’re down and your performance isn’t quite where you would like it to be,” Hunter said. “But if you trust your roping training, you just might win some prizes. Similarly, if you trust your financial advisor and don’t lose faith when the market’s down, eventually you can reach your long-term goals.”

Hunter shares his passion for roping with the Auburn, CA, community by holding a local roping competition at his home arena every October.

“It’s just a great way to meet people in the community and have some friendly roping competition,” Hunter said.

You can learn more about how Hunter can help you and listen to his Podcast, “The Wealth Accelerator,” at [Hunterlowry.com](http://Hunterlowry.com).

“It’s easy to get caught up in headlines and have short-term gut reactions in the market,” Hunter said. “It’s important to work with someone who is looking at the holistic picture. We have a process in place to fight volatility, so you don’t have to worry about it.”

#### **ABOUT**

Sierra Ridge Wealth Management is a full-service financial firm committed to helping people achieve their financial goals. We provide a fully integrated approach to building and protecting your wealth,

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including customized portfolio management strategies and asset protection structures. We work with you to reach new heights together.

Securities and investment advisory services are offered through NEXT Financial Group Inc. Member FINRA/SIPC.

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